



Celebrating our 6th Season!

Sponsorship Introduction 2014

Dear potential sponsor,

I would like to introduce the Big Sky Farmers Market, a fun, well-attended outdoor market in the heart of Big Sky's Town Center. We are heading into our 6th season with the goal of bringing more produce and unique items to the community from the surrounding area, while being one of the biggest social events of the summer. The Market will again be located at Fire Pit Park on Lone Peak Drive at Big Sky Town Center, and will take place 8 times throughout the summer, every Wednesday from 5:00-8:00pm, starting July 9 and ending September 3 (excluding July 30 for the Big Sky PBR).

The Big Sky Farmers Market has great sponsorship opportunities. We invite you to take a look at the value that you will receive by sponsoring the Farmers Market. Sponsorship is an effective way for your brand to reach thousands of potential customers and support an important community event at the same time. With vendors and visitors, the market averages 1,000+ attendees every week and reaches thousands of people monthly through our social networks.

Enclosed please find a sponsorship level sheet and a contract. Thank you for your support of the Big Sky Farmers Market.

Sincerely,

Erik Morrison

Market Director

406-570-6579

erik@lovestreetmedia.com

WE'RE ON FACEBOOK! All sponsors will receive social media exposure!

Make sure to like our page!



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2014 Sponsor Levels

Now is a great opportunity to show your support for a long standing community event while getting some valuable exposure for your business or organization! We are a nonprofit and we commit all revenue to the marketing and promotion of future markets. Sponsorship is committed on an annual basis, and covers all 8 markets of 2014. The support of sponsors like you is essential to the Market's success.

Please choose the level that best meets your particular needs:

Headline Sponsor (1 Available) - \$8,000

- * Logo and headline sponsor mention on all PSA's (digital, radio, print, etc.)
- * Logo and headline sponsor mention on event banners prominently displayed before and during each market
- * Logo and headline sponsor mention on posters/handbills distributed regionally to over 75 locations
- * Logo and headline sponsor mention on bigskytowncenter.com (home page slider, market landing page, sponsors page, etc.) with links to your site
- * Market space for headline sponsor booth to bring displays, samples and brochures about business
- * Special mention on the mic before/after live entertainment and during intermission
- * Business mentioned in all weekly event related social marketing efforts (posts, event invites and updates, contests, etc.) during season and tagged in all event photos/video

Gold Sponsor (2 Available) - \$3,000

- * Logo and sponsor mention on select PSA's (digital, print, etc.)
- * Logo on all event banners prominently displayed before and during each market
- * Logo on posters/handbills distributed regionally to over 75 locations
- * Logo and sponsor mention on bigskytowncenter.com (market landing page, sponsors page, etc.) with links to your site
- * Market space for sponsor booth to bring displays, samples and brochures about business
- * Special mention on the mic before/after live entertainment and during intermission at all markets
- * Business mentioned four times in select event related social marketing efforts (posts, event invites and updates, contests, etc.) during season and tagged in all event photos/video

Music Sponsor (1 Available) - \$3,000

- * Logo and sponsor mention on select PSA's (digital, print, etc.)
- * Logo exclusively displayed around the music stage presented on a banner
- * Logo on posters/handbills distributed regionally to over 75 locations
- * Logo and sponsor mention on bigskytowncenter.com (market landing page, sponsors page, etc.) with links to your site
- * Market space for sponsor booth to bring displays, samples and brochures about business
- * Special mention on the mic before/after live entertainment and during intermission at all markets
- * Business mentioned four times in select event related social marketing efforts (posts, event invites and updates, contests, etc.) during season and tagged in all event photos/video

Silver Sponsor (4 Available) - \$2,000

- * Logo and sponsor mention on select PSA's (digital, print, etc.)
- * Logo on select event banners prominently displayed before and during each market
- * Logo on posters distributed regionally to over 75 locations
- * Logo and sponsor mention on bigskytowncenter.com (sponsors page, etc.) with links to your site
- * Market space for sponsor booth to bring displays, samples and brochures about business
- * Special mention on the mic before/after live entertainment and during intermission at four select markets
- * Business mentioned twice in select event related social marketing effort(post, event invite or update, contest, etc.) during season and tagged in select event photos/video

Bronze Sponsor (8 Available) - \$1,000

- * Logo on select event banners prominently displayed before and during each market
- * Logo on posters distributed regionally to over 75 locations
- * Logo and sponsor mention on bigskytowncenter.com (sponsors page, etc.) with links to your site
- * Market space for sponsor booth to bring displays, samples and brochures about business
- * Special mention on the mic before/after live entertainment and during intermission at one select market
- * Business mentioned once in select event related social marketing effort (post, event invite or update, contest, etc.) during season and tagged in select event photos

Grass Roots Sponsor - \$250

- * Logo on select event banners prominently displayed before and during each market
- * Logo and sponsor mention on bigskytowncenter.com (sponsors page, etc.) with links to your site
- * Market space for sponsor booth to bring displays, samples and brochures about business

Deadline to get logo on advertising, banners and posters: June 2, 2014



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Sponsorship Agreement 2014

WE'RE ON FACEBOOK!

All sponsors will receive social media exposure!
Make sure to like our page!

_____ agrees to the following sponsorship level for the 2014 Big Sky Farmers Market in Big Sky, MT. The market will take place eight times, every Wednesday from 5:00-8:00pm, starting July 9 and ending September 3.

Business Name: _____

Contact Name: _____

Mailing Address: _____

Phone: _____

Email: _____ Website: _____

_____ \$8,000

_____ \$3,000

_____ \$2,000

_____ \$1,000

_____ \$250

From the date of full payment for the sponsorship (June 2, 2014), the sponsor may advertise its sponsorship for the purposes of business development or community relations.

The Market agrees to abide by all terms set forth in the sponsorship level guidelines.

Signed _____ date _____

_____ (BSFM) date _____

Please make checks payable to: Town Center Owners Association
memo: Farmers Market